



Vyoma Haldipur

FOOD & INDUSTRIAL DESIGNER

I am a creative problem solver, working in the midst of Food and Design. I enjoy working on end to end design solutions for food systems, right from growing to composting and everything in between. I can help you simplify complex problems using system mapping and executing complete solutions. I have a keen interest in Circular economy, Regenerative agriculture and Urban farming.

I like to travel and explore different cultures through their food. I also like to cook, read and play the ukulele.

CONTACTS

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LANGUAGES

English
French
Konkani
Hindi
Marathi
Italian

SOFTWARE SKILLS

Adobe Photoshop
Adobe Indesign
Adobe Illustrator
Rhino
Sketchbook Pro
Keyshot
Arduino
Microsoft Office

SOFT SKILLS

Research
Analysis
Ideation
Sketching
System mapping
Service models
User Personas
User Journeys
Prototyping
Cooking

EDUCATION

Scoula Politecnica di Design SPD, IULM
Masters in Food Design and Innovation
Milan, Italy
Nov 2019 - Dec 2020

Institute of Hotel Management IHM
Certificate Course in Cookery
Mumbai, India
June 2019 - Nov 2019

National Institute of Design NID
Bachelors of Industrial Design (Product Design)
Ahmedabad, India
June 2014 - Jan 2019

Ecole Nationale des Arts Decoratifs ENSAD
Exchange Semester - Industrial Design
Paris, France
Sept 2016 - Jan 2017

MOOCS AND COURSES

HarvardX - Science of Cooking
- Theory and Experiment based learning of the scientific reactions in cooking.

Smart Protein Challenge - GIF
- Understanding plant based protein alternatives.

Space Food Workshop - Astro research society
- Learning about the history and future of food in space.

Stanford - Introduction to Food and Health
- Studying the relation between food components and their effect on our health.

Permaculture Design Course
Aranya Agricultural Alternatives, India
- Globally recognized certification course for theory-based and hands-on knowledge of permaculture.

EXPERIENCE

Thought for Food TFF

Ambassador | Sept 2020 - Present

- Being the local face of the organization and helping with events.
- Conducted a UN FSS dialogue as a part of the pilot programme.

Rebel Foods Pvt Ltd

Food Design Intern | June 2020 - Dec 2020

Mumbai, India

- Conducted remote primary research to understand the impact of the pandemic on consumer behaviours and food choices.
- Developed directions for the company to serve their customers better in the new normal and the post pandemic scenarios.
- Designed the customer journey for one of the directions. (physical touchpoint in the post pandemic world)

Replenish Earth

Design consultant | Apr 2019 - Present

- Advised as a sustainable design consultant for several ongoing projects of the organization.

Permaculture practice

Volunteering at a semi-urban farm | Mar 2018

Hyderabad, India

- Conceptualised and handled the starting a seed bank at the farm.
- Developed workshops for the urban population.
- Assisted the farmers with day to day management of the farm.

S.T.E.A.M. School 0.2

An Indo-French initiative held for the Bonjour India festival | Dec 2017

- Selected as 1 of 100 students across India and France.
- Brainstormed on SDG based solutioning with interdisciplinary teams.

Futuring Design Pvt. Ltd.

Design Internship | June 2017 - July 2017

Pune, India

- Assisted the design team on a beverage dispenser and modular kitchen projects.

Manufacture de Digoin x ENSAD France

Live Project | Oct 2016 - Apr 2017

- Designed a set of stoneware herb planters and chopping board for the company's 'Kitchen x Garden' collection.

Souvenirs from the Futures experiment

Global futures lab | Mar 2017

- Participated as 1 of 24 teams around the world.
- Designed a product set in a speculative future in the Indian scenario.

ACHIEVEMENTS & SCHOLARSHIPS

SPD Masters Scholarship

Scholarship for the Masters course in Food Design and Innovation

Ford Foundation - NID Project Grant

Sponsored for Self-initiated Graduation project on Urban-Food Ecology

French Government Scholarship

Awarded the Charpak Scholarship for my exchange semester in Paris

Project exhibited at

Salon Revelations, Grand Palais, Paris

Maison et Objet, Sept 2017, Paris

Journées Europeennes du Patrimoine, Paris

Global Futures Symposium, Rome